

**2010 Breeders Invitational
Final**

2010

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| Revenue | |
| Entry Income | 1,625,142.80 |
| Added Money | 610,000.00 |
| Sale Incentive | 80,000.00 |
| Trade show | 12,650.00 |
| Stalls | 124,340.50 |
| Practice Pens | 115,117.25 |
| Total Revenue | 2,567,250.55 |
| Operating Expenses | |
| Advertising | 6,925.40 |
| Awards & Banquet | 44,639.04 |
| Facility & Equipment Expense | 146,737.82 |
| Insurance | 1,939.00 |
| Internet Expense | 2,949.80 |
| Judges | 69,271.69 |
| Livestock | 264,614.25 |
| Misc Show Expenses | 5,523.77 |
| NCHA Fees | 17,918.00 |
| Photography | 6,588.00 |
| Promotion | 17,129.83 |
| Signage & Banners | 5,408.76 |
| Sponsor/Stallion Fulfillment | 5,540.53 |
| Staffing & Support Costs | 77,305.38 |
| Total Operating Expenses | 672,491.27 |
| Payouts | 1,801,024.51 |
| Total Expense | 2,473,515.78 |
| Interest Income | 707.62 |
| Net Income | 94,442.39 |